



Welcome
To
Royal Family
(Business Plan)

WELCOME



A place where opportunities never extincts.

www.royalmhr.in



ABOUT COMPANY



(Royal MH) <MHRI Marketing Private Limited>

Is not only A company of an individual but a dream track of some curious, ambitious And honest guys. Who believes in work & are striving for a real of stable platform for the people. That they can prove their capabilities. MHRI is a direct selling company that deals with the distribution of a wide range of high quality products for the day to day life. Our aim is to deliver the best products directly to our consumers who form the core of the company. Our networks of registered distributors are trained leaders and representatives who ensure that the consumers get the best products with additional Free Business Opportunity benefits. The profitable opportunities offered have influenced many customers to purchase products from non-retail environments owing to the expansion of direct selling across the country.

- We are People's company: By the people, for the people, of the people, with a vision of turning their dreams into reality by imparting valuable education and securing their lives and family with our progressive programs and business opportunities blended with international quality products. Company is offering wide variety of products offer in various ranges of products health care products, daily essentials, food supplements, beauty care, hair care, oral range and other agricultural related products. The products are manufactured using scientific formulations, green natural ingredients and modern manufacturing process.
- The company believes in spreading the vision related with
- **HEALTH, WEALTH, HAPPINESS** and focuses on enriching the life of the individual who comes and become part of our journey.

Mission & Vision



- To Make Each Family Healthy and Wealthy.
- To make Royal India.
- To be the leading company in direct selling industry. To create **1000** Crorepati by **2030** and provide them financial freedom.
- To reach to every person of the society and give them such platform so that can fulfil their dreams and live successful life.
- Creating a big network, creating a happy healthy & wealthy society by reaching millions of people through education and business growth support system.
- To make consumption of MHRI Products in every house of India & supply High quality products affordable prices in India
- Offer a wide range of product at prices so low that as many people as possible will be able to afford them
- To create a better everyday life for the many people of worldwide
- We build the best product, causing no unnecessary harm, use business to inspire and implement solution to the every health crisis
- Our goal is to change the way you think about health by delivering best health care products.

Legal Document & Bank Detail


GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
 Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that MHR MARKETING PRIVATE LIMITED is incorporated on this Thirty first day of October Two thousand twenty-two under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U51909P2022PTC006649.

The Permanent Account Number (PAN) of the company is AAQCM3118G.

The Tax Deduction and Collection Account Number (TAN) of the company is PTLMI8901E.

Given under my hand at Manesar this Thirty first day of October Two thousand twenty-two.

Digital Signature Certificate
 Ms. Sheetal Kumar

For and on behalf of the Jurisdictional Registrar of Companies
 Registrar of Companies
 Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in.

Mailing Address as per record available in Registrar of Companies office:
 MHR MARKETING PRIVATE LIMITED
 C/O Dasha Anika, Anika Niswan, Ground, Floor Hospital Road, Tehdal
 Niswan, SHIMLA, Shimla, Himachal Pradesh, India, 171210

CERTIFICATE NO:
307717107


 Government of India
 Ministry of Corporate Affairs
 Department for Promotion of Industry and Internal Trade

#startupindia

CERTIFICATE OF RECOGNITION

This is to certify that Mhr Marketing Private Limited incorporated on 31-10-2022, is recognised as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Marketing' industry and 'Marketing' sector as self-certified by them.

This certificate shall only be valid for the validity up to the date when the date of its incorporation with the revenue for any of the financial year has not exceeded 7 (08) C.

31-10-2022 30-10-2023
 DATE OF ISSUE VALID UPTO

10/10/2022, 11:01 AM PDF - Udyam Registration Certificate

SITE OFFICE
 Government of India
 भारत गणराज्य सरकार
 Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-HP-09-0609177

NAME OF ENTERPRISE: MS MHR MARKETING PRIVATE LIMITED

S.No.	Date of Issue	Classification Type	Enterprise Type	Classification Date
1	2029-21	2022-23	Micro	21-11-2022

TYPE OF ENTERPRISE: **TRADING**
(If an existing branch of Enterprise is under Loading (PSU) (ONSI))

MAJOR ACTIVITY: GENERAL

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S): MS MHR MARKETING PRIVATE LIMITED

OFFICIAL ADDRESS OF ENTERPRISE:

Plot/Block/Block No.	Name of Premises/Building	Area/Size
1	Sec-22B	222 Sq. Ft.

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 31/10/2022

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 31/10/2022

S.No.	NIC 4 Digit	NIC 4 Digit	NIC 4 Digit	Activity
1	54	5499	54999	Wholesale trade, except of motor vehicles and other transport means
2	54	5499	54999	Wholesale trade, except of motor vehicles and other transport means

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

आयकर विभाग भारत सरकार
 INCOME TAX DEPARTMENT GOVT. OF INDIA

आयकर विभाग
 INCOME TAX DEPARTMENT

स्थायी लेखा संख्या कार्ड
 Permanent Account Number Card

AAQCM3118G

नाम / Name
 MHR MARKETING PRIVATE LIMITED

निगम/गठन की तारीख
 Date of Incorporation/Formation
 31/10/2022

आयकर विभाग भारत सरकार
 INCOME TAX DEPARTMENT GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड
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AAQCM3118G

नाम / Name
 MHR MARKETING PRIVATE LIMITED

निगम/गठन की तारीख
 Date of Incorporation/Formation
 31/10/2022

 **बैंक ऑफ बड़ौदा**
Bank of Baroda

Name	MHR MARKETING PRIVATE LIMITED
Account Number	01100200001137
IFSC Code	BARB0SECTOC
Branch	Sec. 22B, Chandigarh
MICR Code	160012002
Website	www.mhrindia.co.in

Management



Mr. Gagan Kumar
MD & CEO

Dear partner,

Welcome to MHRI Marketing Private Limited. It's my pleasure to communicate with you. I assumed the responsibility as the **Managing Director (MD)** of **Royal MHR < MHRI Marketing Private Limited >** As we embark on this journey of fulfilling the dreams of our Business Associates, our 13 years Experience of Direct Selling, Telecom & IT Sector. We are glad to have you with us, with the perfect quality product and services. And a revolutionary business plan for you. It is a lifetime opportunity which would financial freedom.

Your journey as an independent business partner will be supported by extensive educational training Programs by the masters themselves as a step by step guide in realizing and fulfilling your dreams, and to top it all recognition and rewards for every milestone that you reach.

MHR Marketing India Family welcomes you and your wise decision. You have now stepped into the path of success. MHRI gives you an opportunity to explore the market & formulate effective business strategy through a variety of high quality products at economical price & provides to be all type of AYURVEDIC, HERBAL, HEALTH CARE, PERSONAL CARE, and AGRI CARE & FMCG Products.

Our marketing system is designed in such a way that you can earn high incentive while working in your daily routine. It's a life changing opportunity to fulfill you long cherished desires and dreams. The aim of the company is to help people to achieve happier & healthier life

our team of professionals with proven experience in the industry whose constant Endeavour will be to offer solutions which are most beneficial to its distributors & customers.

A thousand mile journey starts with the single step, and I am confident that you have taken the right step. I wish you great success.

Once again I welcome you on this opportunity.

Best wishes

Our Services & Products



Visit www.royalmhr.in for more details

REGISTRATION

**Registration Free
&
Complete Your KYC**

FREE



JOINING FREE

- Official website : www.royalmhr.in
- Registration is absolutely free.
- Anyone can join with us.
- Fill joining form to be part of MHRI family .Sponsor ID,
- Applicant Name, PAN No and Mobile number are mandatory.
- Joiner will a welcome with an unique User I'd & Password .
- To become active distributor , upgrade your ID with
- any products of your choice.
- When you upgrade you're I'd, you are eligible for all,
- You can upgrade your ID once within 90 days from the date of joining.
- type of Income and bonuses **Thanks.**



Business Plan

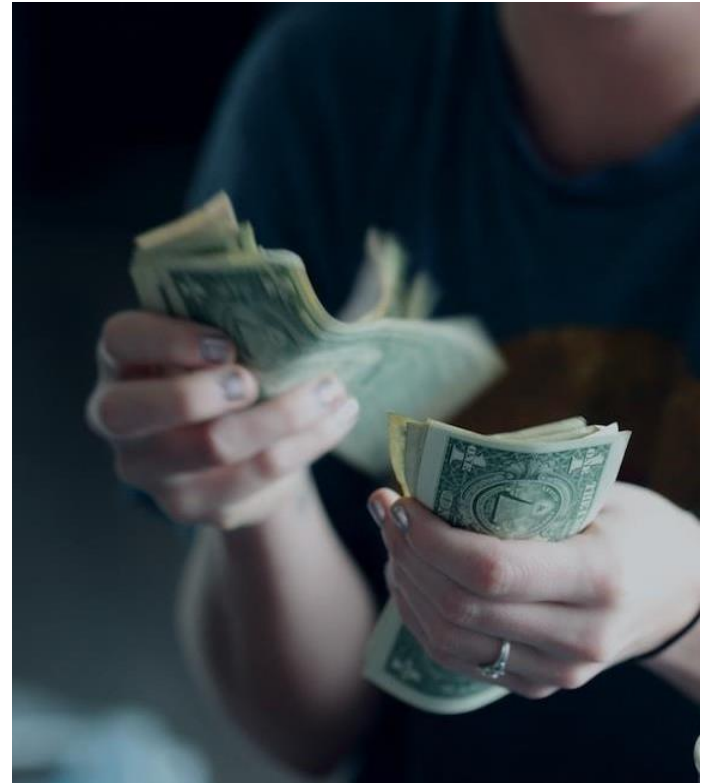
Closing per day

&

Weekly Payout (Every Tuesday)

Minimum pay-out ₹150.

Pay-out Direct transfer to bank account





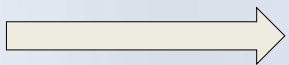
Benefits

1. First Purchase-SP Bonus
2. Retail Profit- up to 40%
3. Repurchase – PV Bonus (10%)
4. Direct Spousing Bonus – 100%
5. Rank & Reward
6. Royalty Income
7. Franchise Income

Fast income activation plan (SP Bonus)

Sr	Activation Package	Distributor Price	@ 12% GST Extra	Pair match	Capping per day
1	Basic Package	500/-	@ 12%	100	200/-
2	Silver Package	1,000/-	@ 12%	200	400/-
3	Gold Package	2,000/-	@ 12%	1000	1000/-
4	Diamond Package	4000/-	@ 12%	1000	2000/-
5	Royal Package	8,000/-	@ 12%	1500	4000/-
6	Royal Package -1	16000	@ 12%	2000	8000/-
7	Royal Package -2	32000	@ 12%	3000	20000/-

Retail Profit



Purchase



30 Capsules

MRP = 799/-
 DP = 500/-
 Profit = 299/-

EARN
 10%-40%
RETAIL PROFIT

Independent Distributors has the privilege of earning 10% to 40% Retail Selling profit of **MHRI** Products to the customers through various channel such as person agents, website or social media sites.

Retail Profit = Maximum Retail Price (M.R.P.) - Distributor Price (The Price at which you buy products from company) (D.P)

For Example: If you Buy **MHRI VITA PLUS PREMIUM** whose MRP is Rs.799 and DP is Rs. 500. The profit you earn after selling one box to a customer is Rs. 299 which is around 37.3% profit.



Repurchase

Sr	Purchase PV	Matching	Capping per day
1	500 PV	50	200/-
2	1000 PV	100	400/-
3	2000 PV	200	1000/-
4	4000 PV	400	2000/-
5	8000 PV	800	4000/-
6	16000 PV	1600	8000/-
7	32000 PV	3200	20000/-

Sponsoring Bonus – 100%

Sponsoring Bonus

On repurchase PV, whatever matching income is generated, that income will be distributed as sponsoring income up to 7 levels, as follows:

Level	Percentage (%)
1st Level	20%
2nd Level	15%
3rd Level	10%
4th Level	10%
5th Level	10%
6th Level	15%
7th Level	20%

Example:

Suppose the total matching income from repurchase PV is **₹10,000**. This amount will be distributed as sponsoring income across 7 levels as per the given percentages.

Level	Percentage (%)	Income (₹)
1st Level	20%	2,000
2nd Level	15%	1,500
3rd Level	10%	1,000
4th Level	10%	1,000
5th Level	10%	1,000
6th Level	15%	1,500
7th Level	20%	2,000
Total	100%	10,000

Sponsoring income – Example

- Each member generates **₹10,000**
- Structure: 5 → 25 → 125 → 625 → 3125 → 15625 → 78125
- Percentages same as earlier (7 levels)

5x Growth Income Distribution Table (7 Levels)

Level	Members	Total Business (₹)	Percentage	Your Income (₹)
1st Level	5	50,000	20%	10,000
2nd Level	25	2,50,000	15%	37,500
3rd Level	125	12,50,000	10%	1,25,000
4th Level	625	62,50,000	10%	6,25,000
5th Level	3,125	3,12,50,000	10%	31,25,000
6th Level	15,625	15,62,50,000	15%	2,34,37,500
7th Level	78,125	78,12,50,000	20%	15,62,50,000
Total	—	—	100%	18,72,72,500

Rank & Tour Achievement

Rank	TOTAL BONUS INCOME	TOUR ACHIEVEMENT
1. Silver	1,00,000/-	City Tour
2. Gold	5,00,000/-	Shimla /Manali / Nanitaal Tour
3. Pearl	10,00,000/-	Goa Tour
4. Platinum	25,00,000/-	Thailand Tour (3N/4D)
5. Diamond	50,00,000/-	Dubai Tour (3 N/4D)
5. Royal Diamond	1,00,00,000/-	Switzerland Tour (4N/5D)
7. Black Diamond	2,50,00,000/-	Malaysia Tour (4N/5D)
8. Ambassador	5,00,00,000/-	London Tour (4N/5D)
9. Brand Ambassador	10,00,00,000/-	World Tour (6N/7D)

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Royalty Income – 2% Global Turnover

After achieving the **Diamond Rank**, the company will start giving you **Royalty Income**. This royalty is distributed from the **company's total global turnover (2%)** and shared among different ranks as follows

Royalty Distribution Table

Rank	Percentage (%)
Diamond	1.00%
Royal Diamond	0.50%
Black Diamond	0.20%
Ambassador	0.20%
Brand Ambassador	0.10%
Total	2.00%

★ Franchise Income Plan

In our company, franchise partners earn commission when they purchase extra stock. The commission percentage increases according to the stock purchase slab.

▣ Franchise Commission Slab Structure

Stock Purchase Amount	Commission %	Total Commission Earned
₹25,000	2%	₹500
₹50,000	2.5%	₹1250
₹1,00,000	3%	₹3000
₹2,50,000	4%	₹10000
₹5,00,000 & Above	5%	₹25000 on ₹5,00,000

✓ Important Conditions

- The **minimum stock purchase must be ₹25,000** to qualify for commission.
- No commission will be given on purchases below ₹25,000.
- Commission is paid **on the spot (instant payment)** at the time of stock purchase.
- The higher the stock purchase, the higher the commission percentage.

WHY DO SUCCESS MHRI MARKETING PRIVATE LIMITED



ONLY



KEYS TO
SUCCESS



Expert
Management
Team

Unbeatable
Marketing
Plan

Unlimited
Income

Simple
Duplication
System

Follow us on :-





Some Important Points

- Business closing Timing daily 11:55 PM..
- Daily auto Withdrawal System
- Daily Payout transfer Direct Associate Bank account..
- Minimum Payout Amount 150/-..
- Power side Business will Carry forward .
- As per Government Rule TDS Deduction 5%.
- If Pan card do not update TDS will be deducted 20%.
- TDS will be deducted after income of ₹ 5000/-
- Processing Charge will be Deduction 5%.
- Once any associate's income reaches 5000, 50% of their earnings will be allocated to the company's Growth Fund from every Pay-out. The company will use this fund in collaboration with top leaders across all regions to support business expansion, organize meetings, events, and seminars, and help boost and empower leaders.
- MHRI MARKETING PVT LTD. has rights to change/amend and laps any bonus and Income MRP.DP.BV. SP & PV without prior notice to anyone.



MHRI MARKETING PVT. LTD.

ONE STEP FOR BETTER FUTURE



www.royalmhr.in

CIN NO- U51909HP2022PTC009649

PAN NO – AAQCM3118G

TAN NO- PTLM18491E



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Pin-171210 Himachal Pradesh



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Thank You!

